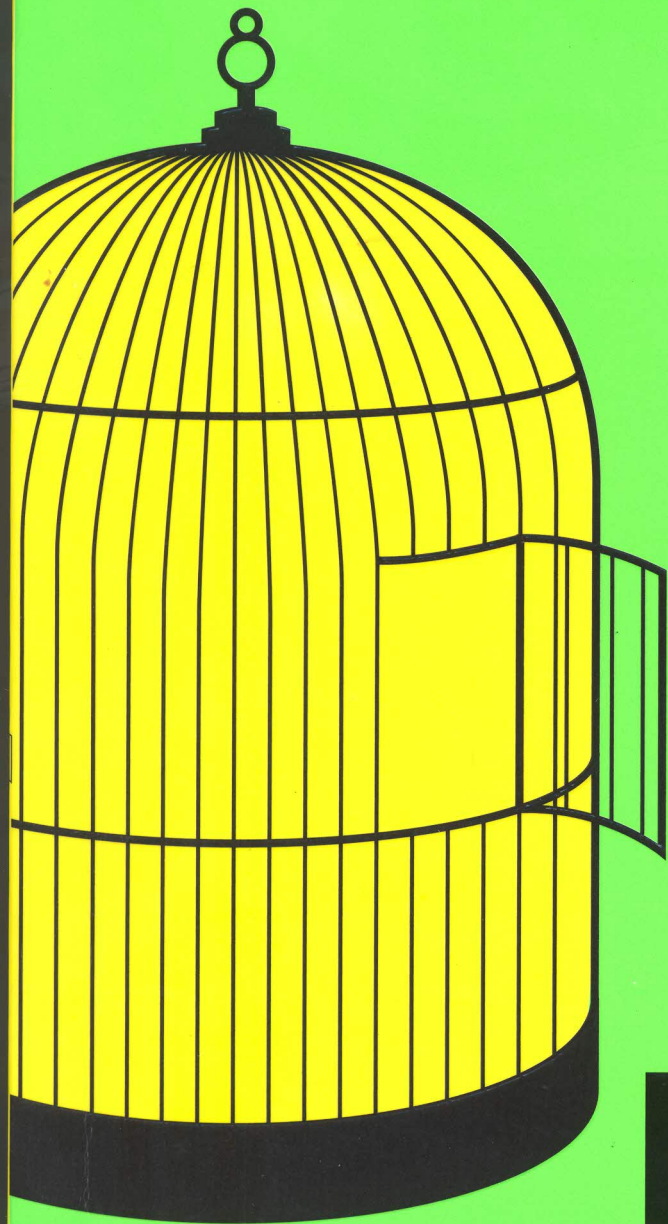


how high
will you
fly?



THE ICARUS DECEPTION

SETH GODIN

Bestselling author of *Tribes*, *Linchpin* and *Poke the Box*